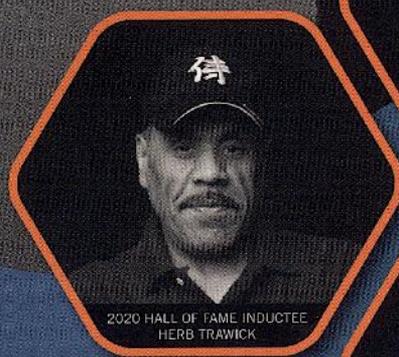


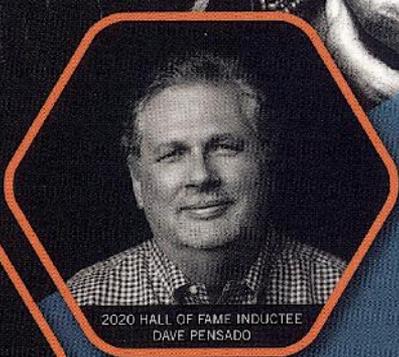


Technical Excellence & Creativity Awards®

IONA MITCHELL • 2020 LES PAUL INNOVATION AWARD RECIPIENT
PHOTOGRAPH BY ROBERTO SCHMIDT



2020 HALL OF FAME INDUCTEE
HERB TRAWICK



2020 HALL OF FAME INDUCTEE
DAVE PENSADO



2020 NAMM TEC AWARDS HOST
FRED ARMISEN

The NAMM Show

JANUARY 18, 2020

HILTON PACIFIC BALLROOM
ANAHEIM, CALIFORNIA

TECAwards.org #TECAwards

Welcome



Welcome to the 35th Annual NAMM Technical Excellence & Creativity Awards.

We gather each year at The NAMM Show to celebrate one of the most important ingredients of success and artistry, the seemingly endless drive to create and innovate.

The nominees that will be recognized tonight have all given us an important advance to a brighter, more musical future. They have contributed to the spirit of creativity, with a tenacity and technical know-how to create tools to be used by creators to bring music, sound and live entertainment to people all around the globe.

We congratulate our dear friends, Herb and Dave, as this year's inductees to the prestigious NAMM TEC Hall of Fame. Their work has inspired and led an audio revolution, spanning multi-million-dollar studios to bedroom studios and podcasters. Thank you both for your service to the industry and enduring passion for audio education.

We are also thrilled that Joni Mitchell will be honored as the recipient of the Les Paul Innovation Award. As an innovative producer, songwriter and artist, Joni captured the sentiment and heartbeat of a potent time in our nation's history. Nearly every artist I know lists her as an inspiration, especially young women who see and are motivated by the impact that her words, music and art have had on us all. She truly captures the spirit of this award.

Tonight, we will salute the more than 180 nominated companies for their vision, dedication and accomplishments. The products and projects honored among the 31 categories were made commercially available between July 1, 2018–June 30, 2019, and span the pro audio and sound spectrum utilized in today's sound recordings, live performances, film, television and video game audio. This room is filled with the people who make audio happen. The only possible failure that could come from tonight would be if we don't take the opportunity to connect with as many of our industry peers as possible. We are a family of kindred spirits going through this journey together, so let's celebrate together.

There are many people who contribute to this year-long program that culminates in tonight's TEC Awards, from the production team to the talent on stage as well as NAMM Staff. Through NAMM's Circle of Benefits business model, the proceeds from NAMM events are reinvested into the industry through grants, research and advocacy programs that encourage people of all ages to experience the joy of making music. We thank you for your support and membership in NAMM. Together, we will create a more musical world.

Finally, we are grateful for our sponsors who make this event possible and whose commitment to innovation and creativity is so encouraging. We congratulate all our TEC nominees and winners; you continue to inspire us all!

Chris Martin
NAMM Chair

Joe Lamond
NAMM President and CEO



TONIGHT'S HOST



FRED ARMISEN

Fred Armisen is an in-demand actor, comedian, writer, producer and musician. Best known as an alumnus of Saturday Night Live and as the co-creator of the iconic series, Portlandia, Armisen assembled and is the bandleader and frequent drummer for the Late Night with Seth Meyers house band, The 8G Band. In 2018, Armisen's Netflix one-hour special, Fred Armisen: Standup for Drummers, earned rave reviews from critics and viewers alike in what was described as "comedy for musicians but everyone is welcome."

"I have really enjoyed attending NAMM in the past, and I am so happy to be a part of this upcoming convention," says Armisen. "Music means everything to me. I'm looking forward to being there and to getting to meet musicians and music fans."

With film credits spanning Anchorman: The Legend of Ron Burgundy to The Smurfs, Armisen's incredible range has

captured the comedic zeitgeist, culminating in original series such as Documentary Now! His work on Saturday Night Live brought impersonations of President Barack Obama and Prince to life, with hundreds of episodes over a multi-decade span.

While his TV and film credits are impressive, Armisen's passion for making music ignited in the early 80s when he began playing drums in a local band with some Valley Stream, New York high school friends. In 1988, he moved to Chicago to play drums for the punk rock band Trenchmouth, and in the 1990s, he played background drums with Blue Man Group. Armisen played drums on three tracks for Les Savy Fav's 2007 album, Let's Stay Friends, as well as tracks for Matthew Sweet's 2011 album Modern Art, and Wandering Lucy's 2015 album, "Leap Year."

Contents

- Welcome 3
- Tonight's Host 5
- Nominating and Voting Procedures 7
- 35th Annual NAMM TEC Awards Sponsors 9
- Hall of Fame: Dave Pensado & Herb Trawick 19
- Music For Life Award & Hall of Fame History 20
- Les Paul Innovation Award: Joni Mitchell 21**

- Les Paul Innovation Award History 23**
- 2019 TECnology Hall of Fame 24
- Tonight's Awards Schedule 33
- Outstanding Creative Achievement Nominees 35
- Outstanding Technical Achievement Nominees 49
- Ad Index 82
- TEC Awards Staff..... 84



LES PAUL INNOVATION AWARD



JONI MITCHELL

Roberta Joan Anderson was born in Fort MacLeod, Alberta on November 7, 1943. Always a lover of music, it wasn't until high school in Saskatoon, Saskatchewan that Joni began performing. She bought a ukulele and soon began playing in the local club, The Louis Riel, in 1962.

Joni moved to Toronto in 1964 and immersed herself in the fledgling Yorkville folk scene, performing in coffeehouses along with other fellow unknowns, Neil Young and Gordon Lightfoot. It was during this time that Joni's songwriting skills began to emerge. Moving stateside in 1965, David Crosby caught her performance in a Florida club in 1967, was "stunned" by her talent and invited her to Los Angeles.

Soon thereafter Joni signed with Reprise Records. Her first record, *Song to a Seagull* was released in 1968. Joni Mitchell went on to serve as producer for most of her subsequent albums. She produced and recorded *Blue* [1971], a unique collection of songs, performed with an emotional honesty that resonated with a wide audience. *Blue* is considered by many critics to be one of the best LPs of pop music ever created.

Joni's most commercially successful LP, *Court and Spark* [1974] was created with the jazz-fusion group The LA Express. *The Hissing of Summer Lawns* [1975] steered her away from traditional pop forms into formats of complex lyrics and melodies, accompanied by a variety of jazz musicians. Her album *Hejira* [1976] shed much of the instrumentation creating a minimalist recording with an expansive ambience achieved with the help of her sound engineer, Henry Lewy, by overdubbing Joni's electric rhythm guitar. In 1978 one of jazz's great geniuses, Charles Mingus approached Joni to propose a collaboration. The result was *Mingus* [1979], released shortly after Mingus's untimely death from ALS.

Dog Eat Dog [1985] featured Joni's exploration of socio-political themes set to complex synthesizer arrangements. In the 1990s, her acoustic guitar playing came back to the forefront and produced the Grammy-winning *Turbulent Indigo* [1994]. She has also recorded an orchestral retrospective, *Travelogue* [2002], two live recordings, *Miles of Aisles* [1974] and *Shadows and Light* [1980], and an orchestrated collection of popular music standards, *Both Sides Now* [2000]. In 2007, the Alberta Ballet Company staged the ballet "The Fiddle and the Drum," choreographed to a collection of Joni Mitchell's recordings. Her last recording of new material was *Shine* [2007].

Although Joni's sophisticated music rarely topped the pop charts ("Help Me" reached #7 in 1974), many of her songs have become classics. "River," "Big Yellow Taxi," and "A Case of You" are instantly recognizable. "Woodstock" has become the anthem of the 60's counter-culture movement, and "Both Sides Now" has been recorded more than 1,250 times by other artists.

Three Junos, nine Grammys (plus their Lifetime Achievement Award), the Governor General's Award for Lifetime Artistic Achievement, the Canadian Music Hall of Fame and Songwriter's Hall of Fame, the Rock and Roll Hall of Fame, and a Polar Music Prize are but a few of Joni's awards and accolades. All told, Joni's creative output includes 30+ musical releases and countless paintings and drawings. She continues to create to this day.



LES PAUL INNOVATION AWARD HISTORY

LES PAUL INNOVATION AWARD

The TEC Awards is dedicated to honoring innovation, and for that reason, it is only natural that Les Paul, one of the industry's most revered legends, is also acknowledged as a key part of this annual event.

Les Paul embodied musical and professional audio innovation. Today, our awardees stand upon his proverbial shoulders, reaching into the future.

The Les Paul Innovation Award was created in 1991 to honor individuals or institutions that have set the highest standards of excellence in the creative application of recording technology.

In 2020, we are delighted to welcome another musical and audio pioneer, Joni Mitchell, into this exclusive community, which includes legends such as Peter Frampton, Jackson Browne, Joe Perry, Don Was and Slash.

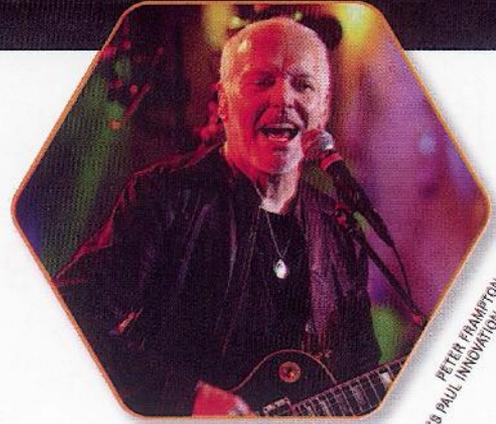
Known as the "Father of Modern Music," Les was inducted into the Rock and Roll Hall of Fame, the National Inventors Hall of Fame, the Songwriters Hall of Fame and is represented in numerous museums across the country.

The Les Paul Foundation inspires innovative and creative thinking by sharing the legacy of Les Paul through the support of music education, recording, innovation and medical research related to hearing loss. Through his foundation, the spirit of Les Paul lives on and continues to encourage music education and innovations in audio engineering.

Learn more about The Les Paul Foundation at lespaulfoundation.org.

“When you just get mixed up and there’s too much going on, then it’s time to pick up your guitar.”

— Les Paul



2019 LES PAUL INNOVATION AWARD RECIPIENT
PETER FRAMPTON

Past Honorees

- 2019 Peter Frampton
- 2018 Jackson Browne
- 2017 Joe Perry
- 2016 Don Was
- 2015 Slash
- 2014 Todd Rundgren
- 2013 Pete Townshend
- 2012 Steve Vai
- 2011 Lindsey Buckingham
- 2008 Ray Benson
- 2007 Al Kooper
- 2006 Steve Miller
- 2005 David Byrne
- 2004 Jimmy Jam & Terry Lewis
- 2003 Bruce Springsteen
- 2002 Robbie Robertson
- 2001 Steely Dan
- 2000 Paul McCartney
- 1999 Sting
- 1998 Neil Young
- 1997 Stevie Wonder
- 1996 Brian Wilson
- 1995 Alan Parsons
- 1994 Herbie Hancock
- 1993 Peter Gabriel
- 1992 Bob Clearmountain
- 1991 Bob Ludwig



Courtesy of The Les Paul Foundation

THE LES PAUL FOUNDATION CONGRATULATES THIS YEAR'S HONOREES, NOMINEES AND WINNERS



THE
Les Paul
FOUNDATION

INSPIRING CREATIVITY • SUPPORTING INNOVATION



TO LEARN MORE ABOUT LES PAUL "THE FATHER OF MODERN MUSIC"
VISIT LESPAULFOUNDATION.ORG