



COMING SOON TO A BUS SHELTER NEAR YOU

WHO'S HOT, WHO'S NOT, AND WHO LOOKS GOOD IN DENIM

The following is a list of celebrities rumored to be participating in a new Canadian advertising campaign for The Gap, the U.S. jeans retailer.

Marcus, Mary Margaret, and Catherine O'Hara (hip siblings—Queen Street club owner, exotic singer, and comic actress, respectively)

Donald Sutherland (actor)

Margot Kidder (actress)

Karen Kain (prima ballerina)

Mark Messier* (hockey player/lantern-jawed hunk)

The Kids in the Hall (comedy team)

Margo Timmins* (lead singer, Cowboy Junkies)

Robbie Robertson (singer/songwriter)

Louise Lecavalier (modern dancer)

k.d. lang* (C&W singer/vegetarian)

Joni Mitchell* (singer/songwriter)

Norman Jewison* (director)

THANKS BUT NO THANKS

The Gap was turned down by the following:

Blue Rodeo (rock band)

Razor Ruddock (boxer)

Wayne Gretzky (hockey player/sports mogul)

Yousuf Karsh (photographer)

* originally photographed by Herb Ritts for U.S. campaign