New Yerk, N.Y. Bloch Named Principal At Rogers & Cowan

■ INSIDE THE ED SULLIVAN SHOW: You can imagine what kind of week it's been if the heaviest opening was that of the Ice Capades at Madison Square Garden. A pleasant enough diversion, to be sure, especially when Yogi Bear decides to tickle your humble reporter's beard. (Just for the record, they use a taped background to supplement a small live orchestra and the music itself ranges from the "Flinstones" themesong—that one's getting popular these days—to some pseudo-Oriental sounds and a bit of the lighter classics.) And, as the Times said, the Ice Capades do represent one of those rare moments on ice at the Garden when the skaters are not wielding hockey sticks as lethal weapons.

SAVE THE CHILDREN: Beginning January 26, WNYU-FM will run an on-air fund-raising marathon to keep the station operating. A strong jazz and folk outlet, WNYU is also responsible for initiating the nowsyndicated "From the Bottom Line" series. The goal for the speciallyprogrammed marathon week is to raise \$10,000 for the student-run

GOOD TIMING IS THE KEY: Phoebe Snow's having two winter releases this year-her baby was premature in December; her album, overdue, set for late January . . . Leroy Jenkins, of the Revolutionary Music Ensemble, won the 1976 Creative Artists Program grant for composition . . . Other awards this week: The Tubes' Fee Waybill taking top honors in the New Musical Express Worst Dressed Poll; and the first Bruce Springsteen Sound-Alike of 1976 going to Billy Falson and the Thunder Sunshine Band at CBGBs . . . "A Trick of the Tail" will be the title of the new Genesis album . . . "At the Sound of the Bell" titles the second from Pavlov's Dog . . . Roger McGuinn told Les Ledbetter in the Soho Weekly News that he's planning to take some Rolling Thunder Revue cohorts out for a short tour in advance of another Rolling Thunder-clap before the summer.

HOW MANY SYLLABLES IN RECORD WORLD?: For his recent engagement at Philly's Tower, Bruce S. changed a verse in "Rosalita:" "Tell him this is his last chance/To get his daughter in a fine romance/'Cause I ain't no freak/I been on the cover of Time and Newsweek." No comment.

NOTED: Former Santana drummer Michael Shrieve has left his Automatic Man group, a band formed with jazz keyboardman Todd Cochran to write and record an album with Stevie Winwood and Japanese percussionist Stomu Yamashta in England. This will be Winwood's first project since Traffic officially dissolved last year . . . The Captain & Tennille album, "Love Will Keep Us Together" has now been recorded entirely in Spanish . . . Mahogany Rush to Columbia . . Russ Ballard, who recently produced Roger Daltrey's "Ride A Rock Horse," will have his second solo album released in February. He will also be represented next month by an "Argent Anthology" set, but there is still no word on the American release of Argent's latest lp, "Counterpoints." . . . Congratulations to Greg Kimmelman on the addition of a new family member . . . Get well to Carol Strauss.

A&M Re-Signs Jones & Lewis



Horizon Records has announced the re-signing of Thad Jones & Mel Lewis. This signing coincides with the release of their album, "Suite For Pops," a tribute to Louis Armstrong and their tenth anniversary of playing together, which will be celebrated February 2 at the Village Vanguard. Pictured from left are: Lewis; John Snyder, Horizon's creative director; and Jones.

(Continued from page 4) has been a vice president, an account supervisor and an account executive on clients in television, motion pictures, variety and contemporary music. He has also, in recent years, toured Europe, the Soviet Union and Vietnam on various client projects.



Paul Bloch

World Tour Set For Joni Mitchell

LOS ANGELES—Joni Mitchell will begin the first leg of a world concert tour this week. Following initial dates set for major and minor markets in the midwest, south, east and New England, Mitchell will continue along a tour route scheduled to reach Asia, Australia, Great Britain and Europe before returning to North America for additional U.S. and Canadian performances.

Joni Mitchell's current tour, which begins in Minneapolis, will focus on many colleges and minor market locations generally outside tour routes for performers of her stature. For these dates, and for the remainder of the World Tour, Mitchell will appear with members of the L.A. Express, the featured band for both her 1974 tours and her current Asylum album, "The Hissing Of Summer Lawns."

Following dates in this country. Joni Mitchell will then journey to Great Britain, Japan, Australia and New Zealand. Additional world dates are being set now.

The tour is being coordinated by Elliot Roberts of Lookout Management and Jeff Franklin of ATI.

Resnick Forms Firm

■ NEW YORK — Barry Resnick, formerly vice president of promotion for Curtom Records has formed an independent promotion and sales company to be covering the east coast in the capacity of record promotion for one stops, retailers, trades and radio. Resnick can be reached at (212) PL 9-3405.

Transfer To Appear At NARM Dinner

■ NEW YORK — The Manhattan Transfer, which records for Atlantic Records, will perform at the NARM Scholarship Foundation Dinner, on Monday evening, March 22, at the Diplomat Hotel in Hollywood, Florida. The Scholarship Foundation Dinner is a highlight of the annual NARM convention, which convenes on Friday, March 19 at the Diplomat.

The NARM Scholarship Foundation will present scholarships that evening to another group of outstanding young people who are employees or children of employees of NARM member companies. A total of 84 \$4,000 scholarships have already been awarded since the Foundation's inception in 1967, coming to a total of well over \$300 thousand. This figure does not include the nine or 10 scholarships to be awarded this year.

In addition to the scholarship presentations, Governor Jimmy Carter, 1976 Presidential hopeful, will address the group.

America Platinum

■ LOS ANGELES — America's most recent Warner Bros. album "History - America's Greatest Hits" has been certified for a platinum record award by the label. Released last October, the album and its tape equivalent have sold over one million units.

"History" joins the group's "America" and "Homecoming" in the platinum category; five of America's six Warners albums have achieved gold record status.

ABC Taps Alexander ■ LOS ANGELES—Steve Diener,

president of ABC's international division, has announced that Phil Alexander has been appointed to the post of assistant to the president of the international division and begins work immediately.

Alexander comes to ABC/International with former experience as the international editor of Cash Box and as a publicist for Gibson, Stromberg & Jaffe.



Phil Alexander